

OUR IMPACT

Bright Horizons Fund (BHF) supports preschool children from low-income families by providing assistance in four key areas: financial assistance, social support, health and well-being, as well as learning & development programmes. Over 6,500 children have benefitted from our programmes between January and June 2025

FINANCIAL SUPPORT PROGRAMMES



NTUC FIRST CAMPUS SPONSORED NTUC MEMBERSHIP PROGRAMME

3,119 Families

This programme enables low-income families to access the various financial and employability benefits for NTUC members. This privilege will continue till their child or youngest child leaves NTUC First Campus's preschool network.



OCBC-NTUC FIRST CAMPUS BRIDGING PROGRAMME

159 Children

This programme offers children from low-income families who are newly enrolled in My First Skool centres to receive a one-time \$400 top-up into their Child Development Account (CDA).

Funded by:



BRIGHT HORIZONS FUND FINANCIAL ASSISTANCE SCHEMES

1,195 Children

This support includes financial assistance for Childcare Fees, School Uniforms and Field Trip Expenses

The Child Development Account (CDA) is part of the Baby Bonus Scheme and is co-matched by the government, encouraging parents to save for their child's developmental and healthcare needs. The funds in the CDA can be used for approved expenses at Baby Bonus Approved Institutions (AIs).

HEALTH AND WELL-BEING PROGRAMMES



YOU'VE GOT TALENT PROGRAMME

502 Children

Through the You've Got Talent programme, children are provided with opportunities to build their confidence and foster holistic growth through exposure to music, sports, and the arts.

Co-funded by:



PERFORMANCE BY MFS JSC01 CHILDREN AT THE SINGAPORE MARITIME OFFICERS' UNION (SMOU) LUNAR NEW YEAR EVENT ON 3 FEBRUARY 2025

FAMILY AND SCHOOL TOGETHER

814 Participants

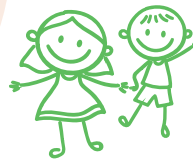
The Family and School Together (FAST) programme offers educational tours and excursions for families to promote bonding time between parents and children through fun activities. In celebration of SG60 this year, BHF organised a vibrant carnival theme for FAST, with Singapore heritage-themed games and interactive activities.



Our family had a great time at the FAST Carnival! The fun activities kept everyone engaged, and we especially loved the old-school games—such a refreshing break from screens. The photobooth was a hit with the kids! Huge thanks to the Bright Horizons Fund and all the volunteers for making it a memorable day!



PARENT OF
ELDRI MASHAL BIN MOHAMED NUR





YOU ARE SPECIAL! PROGRAMME

678 children

Under this programme, children from low-income families will receive a birthday gift pack on their special day.



INFANT NUTRITION PROGRAMME

115 children

The Infant Nutrition Programme supports My First Skool Children (up to 36 months old) from low-income families to afford a range of infant nutritional products necessary for their growth.



LEARNING PROGRAMMES



CLASSROOM SUPPORT PROGRAMME

350 children

(which includes the 209 children from 7 MFS centres jointly-sponsored by CapitaLand Hope Foundation)

The Learning Facilitators conduct small-group activities to support children from low-income families to enhance their academic and social-emotional performance in the classroom.

Co-funded by:



BRIGHT HORIZONS FUND BOOK HAMPER PROGRAMME

2,322 Families

The programme seeks to foster good reading habits in N2 to K2 children from low-income families who may lack the financial means to purchase literacy materials.

In celebration of SG60, each hamper contains two specially curated books: a multilingual storybook that celebrates Singapore's rich cultural diversity, and a child-centric activity book that highlights iconic landmarks while nurturing good values and virtues.



“

Thank you so much for the amazing resources! My child loves identifying all the local dishes and gets so excited flipping through the pages. They also spark so many fun and curious conversations. A huge thanks to Bright Horizons Fund for making reading time even more special. We now have a whole stack of great books to enjoy together!

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PARENT OF
RAUDAH RAFINA TAN

READ-TO-REACH PROGRAMME

190 children

This is an early intervention programme that provides learning support to help raise the English literacy levels in My First Skool children who are from low-income families in a small group setting.

JOIN US IN MAKING A POSITIVE IMPACT!



Scan this QR code to learn more about our **Child Support Model** – a holistic, multi-pronged approach to support low-income families and children.

DONATION FORM



Scan the QR code to make a donation via PayNow, Bank Transfer or Cheque

GIVING.SG



GIVE.ASIA



All donations raised through the Giving.Sg/GIVE.Asia Campaigns will be channelled towards Bright Horizons Fund's Fundraising & Awareness Campaign 2025

All donations of \$100 and above are eligible for 250% tax relief based on the contribution amount.



Thank you for your generous and purposeful support of the Bright Horizons Fund. Your belief in our mission and commitment to making a difference have helped many children start life with greater hope and opportunity. Together, we are transforming lives and building brighter futures –one child at a time.



MR HENG CHEE HOW
CHAIRMAN, BRIGHT HORIZONS FUND



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*Bright Horizons Fund is the charity arm of NTUC First Campus.
Figures are accurate as of June 2025.