



BRIGHT HORIZONS FUND 2023 REPORT



Established by NTUC First Campus Limited in 2008, the Bright Horizons Fund (BHF) provides financial, health & well-being, as well as learning & development programmes for preschool children from low-income families.

\$2.9 million was disbursed from Bright Horizons Fund, impacting over 6,000 beneficiaries and over 5,000 families in 2023. Children are enabled to receive quality preschool education with the support given to them. This makes their preschool journey a rewarding one.



\$2.9m
disbursed from
BHF in 2023



6,415
children from low-
income families
benefitted from BHF
programmes in 2023



5,127
families benefitted from
BHF programmes in
2023

BRIGHT HORIZONS FUND BENEFICIARY STORY

Hello Everyone!

My name is Amelia* and I am six years old. I have a younger brother and a younger sister, who are one and two years old respectively. Let me share our story with you.

My daddy works as a pest control specialist and is the sole breadwinner in my family. My mummy is a stay-at-home mother who takes care of us. My family was not doing well financially and my parents struggled to provide us with basic necessities like food and diapers.

My school attendance fluctuated every month. I tend to throw tantrums at home in the morning and is always reluctant to go to school. My mummy, having to juggle with my younger siblings as well, was exhausted from dealing with my behaviour. Feeling overwhelmed at times, she would then give in and not bring me to school.

When Mr Sean (Child Enabling Executive, from NTUC First Campus Limited) noticed our family situation, he provided us with the emotional support my mummy needed and also worked together with her in addressing my behaviour to ensure that my school attendance became more consistent.

Mr Sean also assisted my family in applying for the **Bright Horizons Fund's Financial Assistance Programme**. This programme supported us in meeting our school going needs by providing us with school uniforms annually.

Due to my irregular attendance, I struggled to catch up with my peers in my learning. The **Classroom Support Programme** provides additional in-class support for children with learning needs. Through small group activities conducted by the Classroom Co-Facilitator, I was provided with the extra help I needed in my learning.

Thanks to the **Infant Nutrition Programme**, my mummy can also purchase formula milk and diapers for my younger siblings using the vouchers provided.

My siblings and I were all gifted with a cake through the **You Are Special!** programme on our birthdays. This allowed us to celebrate our special day with our family and we felt truly special!

Through the support that my family has received, my attendance at school has improved and my mummy has also learnt how to better manage my behaviour with the use of a reward system.

Thank you Bright Horizons Fund for helping my family! We are grateful for all the support we have received thus far.

** Story is based on a real story of a child from My First Skool in 2023.*



Scan here to learn about NTUC First Campus's Child Support Model — a holistic, multi-pronged approach to support low-income families and children.



Photo is for illustration purposes only.

2023 ACHIEVEMENTS OVERVIEW



FINANCIAL SUPPORT

345 children
received financial
support for
childcare fees

500 children
received school
uniforms

943 children
received support
towards field trip
expenses

456 children
received funding
for graduation
package



LEARNING & DEVELOPMENT PROGRAMMES

333 children
benefitted from
Read-to-REACH
Programme

739 children
benefitted from
Classroom Support
Programme



HEALTH & WELL-BEING PROGRAMMES

1,090 children
received birthday cakes
under **You Are Special!**
Programme

983 children
in K2 received
schooling essentials

1,853 families
benefitted from
BHF Book Hamper
Programme

201 children
benefitted from
You've Got Talent
Programme



6,415 children
benefitted from the
Bright Horizons Fund
Programmes



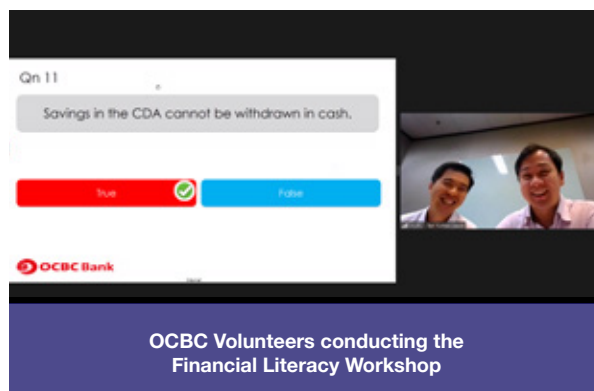
OCBC-NTUC FIRST CAMPUS BRIDGING PROGRAMME

Through the **OCBC-NTUC First Campus Bridging Programme**, children from low-income families who are newly enrolled in My First Skool centres will receive a \$400 top-up in their Child Development Account (CDA). This support aims to ease the financial burdens for families on child-raising expenses and also to afford quality preschool education.

On top of that, OCBC facilitated three online Financial Literacy Workshops specifically for parents, empowering them with money management skills. 13 families attended these workshops that were conducted by OCBC volunteers.



462 children
received the top-up
in 2023



“After understanding the principles of money management from the workshop, my family applied what we learnt to spend within our means. My family is coping better than before. The workshop has been useful for us!”

— Mr Adrian Lee



NTUC FIRST CAMPUS SPONSORED NTUC MEMBERSHIP PROGRAMME

The **NTUC First Campus Sponsored NTUC Membership Programme** provides low income families with the opportunity to enjoy various financial and employability benefits offered for NTUC members.

Families can also earn NTUC Link points to offset their grocery purchases at NTUC FairPrice. This support will continue until their child or youngest child leaves NTUC First Campus' preschool network.



3,580 families
received a sponsored
NTUC Membership
(worth \$117 per annum)

CLASSROOM SUPPORT PROGRAMME

The **Classroom Support Programme** provides additional support for children from low-income families to improve their academic performance and social-emotional skills in the classroom. **739 children** benefitted from the **Classroom Support Programme** in 2023. Of which, **243 children** came from the **7 My First Skool Centres** that are supported under the **CapitaLand-Bright Horizons Fund Ready-For-School Programme**.



Teacher Junaidah, our Classroom Co-Facilitator, supporting children's learning in small groups

READ-TO-REACH PROGRAMME



333 children benefitted from Read-to-REACH Programme

The **Read-to-REACH Programme** is an early intervention programme that provides learning support to help raise the English literacy levels in My First Skool children who are from low income families in a small group setting.

DIGITAL KAMPUNG PROGRAMME



126 children received iPad loans that supported their digital learning

The **Digital Kampung Programme** provides iPads on loan to My First Skool children who are from low income families to help them facilitate their learning digitally at home during the COVID-19 pandemic. As Singapore transitioned out of the pandemic, Bright Horizons Fund ceased the programme with effect from 1 January 2024.





Packing of schooling essentials by CapitalLand Volunteers

CAPITALAND-BRIGHT HORIZONS FUND READY-FOR-SCHOOL PROGRAMME

The programme has benefitted children and families in the following areas:

DISTRIBUTION OF SCHOOLING ESSENTIALS



983 children
received schooling essentials

The CapitalLand-Bright Horizons Fund Ready-For-School Programme provides schooling essentials to graduating K2 children as they prepare to transit to Primary One. A big thank you to the **33 CapitalLand volunteers** for their time and effort in packing and supporting the distribution of the schooling essentials for graduating K2 children.



Family receiving a school bag with schooling essentials



“Thank you Bright Horizons Fund for providing the schooling essentials for my son. He will benefit from this as he prepares for Primary 1 next year.”

— Parent of Irfan Nadzir Bin Muhammad Iswadi

CAPITALAND ENVIRONMENTAL EDUCATION PROGRAMME

A 2-part virtual workshop on environmental education was conducted by CapitaLand volunteers for all K2 children at 10 My First Skool Centres. A total of **291 children** participated in the workshops. The workshops taught children how to recycle and upcycle food waste and identify unique (ugly) food. Teachers from My First Skool also reinforced these topics in class into the children's daily learning.



“The CapitaLand Environmental Education Programme helped children to understand the importance of food sustainability. Children now know that they are able to help reduce food waste by eating food that are ‘ugly’ instead of throwing it away.”

— Janice Bernadette Koh Wan Jun
My First Skool English Language Teacher



Artwork created by K2 children
by upcycling pistachio shells

INFANT NUTRITION PROGRAMME



252 children

received grocery vouchers to
purchase infant nutritional products

The **Infant Nutrition Programme** supports My First Skool children (up to 36 months old) from low income families by enabling them to have access to a range of nutritional products that are required for their growth and development.



“The Infant Nutrition Programme has helped me to afford milk powder for Mikhail and also eased our family’s financial burden for a few months. Thank you Bright Horizons Fund for this support.”

— Parent of Ariq Mikhail

YOU ARE SPECIAL! PROGRAMME

Despite their family backgrounds, birthday celebrations for children should be all about creating memorable and enjoyable experiences. Bright Horizons Fund ensures that this opportunity is given to all children through the **You Are Special!** programme.



1,090 children
received cakes on
their birthdays in 2023



YOU'VE GOT TALENT PROGRAMME



201 children
benefitted from
You've Got Talent programme

Under the **You've Got Talent** programme, children are given the opportunity to build their confidence and improve their self-esteem through various sports and arts enrichment programmes.



Using mixed media to create artwork



Children performing at Singapore Maritime Officers' Union
Lunar New Year Luncheon 2023



Participating in Wushu classes to prepare for
their upcoming performance

BRIGHT HORIZONS FUND BOOK HAMPER PROGRAMME



1,853 families
received Book Hampers

The **BHF Book Hamper Programme** seeks to cultivate good reading habits in children from low income families who may not have the financial abilities to buy books for their children in Kindergarten 1 and Kindergarten 2 levels. This programme was developed to kick start the love for reading at a young age.



FAMILY AND SCHOOL TOGETHER

This year, the **Family and School Together (FAST)** programme resumed after a hiatus due to the COVID-19 pandemic. FAST offers educational tours and excursions for families to promote bonding time between parents and children through fun activities.



2,092 participants
participated in FAST in 2023



Mr Heng Chee How, Chairman of Bright Horizons Fund, assisting in the Army Obstacle course



Scan here to read about how Bright Horizons Fund impacted the lives of many beneficiaries!



Families bonding through building the basha tent together



BHF CHAIRMAN'S MESSAGE

“

Thank you for making a difference in the lives of many children in a fulfilling 2023! The Bright Horizons Fund looks forward to your continued support and partnership in 2024.”

— Mr Heng Chee How
Chairman, Bright Horizons Fund

THANK YOU FOR MAKING A DIFFERENCE



Scan the QR code to
make a donation via
PayNow, Bank Transfer
or Cheque



[Giving.Sg](#)



[GIVE.asia](#)

All donations of \$100 and above are eligible for 250% tax relief based on the contribution amount.



229 Mountbatten Road #02-08
Mountbatten Square, Singapore 398007
p. +65 6509 7888
e. BHFFinancialAssistance@ntucfirstcampus.com
www.ntucfirstcampus.com/bright-horizons-fund