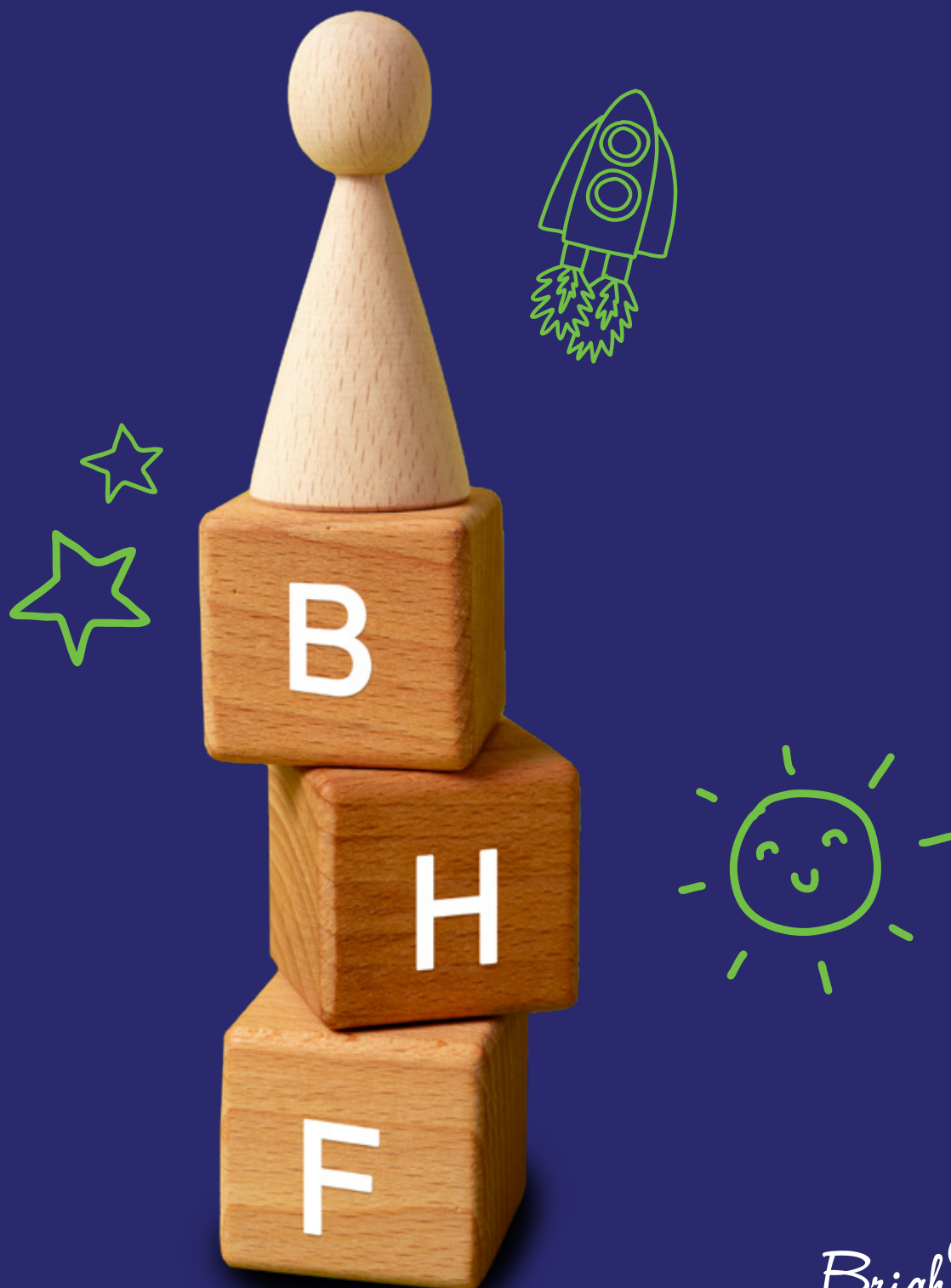


# BRIGHT HORIZONS FUND 2022 REPORT





Established by NTUC First Campus Co-operative Limited in 2009, the Bright Horizons Fund (BHF) provides financial support and learning programmes for preschool children from low-income families.

In 2022, \$2.7 million was disbursed from Bright Horizons Fund, impacting over 6,800 beneficiaries. With this support, the children are empowered to have a chance to receive quality preschool education, making their preschool journey a fulfilling one.



**\$2.7m**

Disbursed from  
BHF in 2022



**6,858**

Children benefitted  
from BHF Programmes  
in 2022



**5,435**

Families benefitted  
from BHF Programmes  
in 2022

# BRIGHT HORIZONS FUND BENEFICIARY STORY

## *Hello there!*

I am Ayden<sup>1</sup> and I am four years old. I have two younger siblings who are two and three years old and this is my story.

Growing up, I did not have the ideal family one would hope for. My mummy was sick, and my daddy did not have a stable job. My siblings and I had to rely on my grandmother as she was the only family support that was available for us.

As the days passed, my mummy got weaker, and she eventually passed on. All of us were devastated and did not attend school as often anymore. However, Ms Jasmine (Child Enabling Executive from NTUC First Campus) noticed our situation and referred us to receive the necessary support. We are very appreciative to her for also being our pillar of emotional support during this tough period.

During this time, it was financially challenging for my grandmother to provide us with our school going needs. Ms Jasmine assisted my grandmother in applying for the **Bright Horizons Fund Financial Assistance Programme**. This programme supported our school going needs through the provision of school uniforms annually. My youngest sibling also benefitted from the **Infant Nutrition Programme**, and my grandmother was able to purchase formula milk for him thanks to this!

During my birthday, I was gifted a birthday cake through the **You Are Special!** programme which allowed me to celebrate with my family despite the circumstances at home. I felt so special and happy because of this!

The **You've Got Talent** programme that I participated in has also allowed me to experience Music and Movement lessons—something which will be challenging for my grandmother to afford outside of school.

With the various forms of support that my family has received, we are glad to share that we now look forward to going to school and our attendance has become more regular. Thank you Bright Horizons Fund for providing us with the help that my family and I needed!



Scan here to view another story of how BHF has impacted a family's life!



1. Story is based on a real story of a child from My First Skool in 2022.

## 2022 ACHIEVEMENTS OVERVIEW



**6,858 children**  
benefitted from  
Bright Horizons Fund Programmes



### FINANCIAL SUPPORT

**93 children**  
received financial  
support for  
childcare fees

**523 children**  
received school  
uniforms

**596 children**  
had their field trip  
expenses funded

**451 children**  
received funding  
for graduation  
package



### LEARNING PROGRAMMES

**367 children**  
benefitted from  
**Read-to-REACH**  
Programme

**709 children**  
benefitted from  
**Classroom Support**  
Programme

**586 children**  
benefitted from  
**You've Got Talent**  
Programme



### WELL-BEING PROGRAMMES

**775 children**  
received birthday cakes  
under **You Are Special!**  
Programme

**1,062 children**  
in K2 received  
schooling essentials

# CAPITALAND-BRIGHT HORIZONS FUND READY-FOR-SCHOOL PROGRAMME



The CapitaLand-Bright Horizons Fund Ready-for-School Programme has benefitted a total of **2,013 beneficiaries** in 2022 through the following areas:

## CLASSROOM SUPPORT PROGRAMME

The **Classroom Support Programme** provides additional learning support in the classroom to children who have learning needs. In 2022, **709 children** benefitted from the Classroom Support Programme. Of which, **235 children** came from the **7 My First Skool Centres** funded by CapitaLand under the programme.

*“Dear Teacher Jaycee, I would like to say a very big thank you to you for teaching, guiding and educating my child in My First Skool.”*

— Parent of Jaylan Tan



Teacher Melati, our Senior Classroom Co-Facilitator, conducting small group activities with the children



Teacher Jaycee, our Classroom Co-Facilitator, supporting the children's learning in small groups

## DISTRIBUTION OF SCHOOLING ESSENTIALS

Aside from that, schooling essentials such as school bags and stationeries were distributed to K2 graduating children under this programme. With CapitaLand's support, children under this programme were able to transit to Primary One smoothly.

A huge thank you to the 23 CapitaLand Hope Foundation volunteers who packed and supported the distribution of 1,062 schooling essentials for K2 graduating children in 2022.



Volunteers who supported the packing of schooling essentials for K2 graduating children



Family receiving the schooling essentials with their K2 child



K2 child receiving schooling essentials



## CAPITALAND ENVIRONMENTAL EDUCATION PROGRAMME



CapitaLand Hope Foundation volunteers conducted a 2-part virtual workshop on environmental education for all K1 and K2 children at 10 My First Skool Centres. A total of **560 children** benefitted from the virtual workshops.

Children learnt how to identify and play a part in reducing food waste. Teachers from My First Skool were also able to include learning points from the virtual workshops into children's daily learning—reinforcing the topics that were shared by CapitaLand volunteers.

*"I was surprised to receive the schooling essentials from my child's centre as we did not expect this at all! The schooling essentials will help to cushion some costs in preparation for Primary School."*

— Parent of Nur Alya\*



A child's drawing of what she has learnt



Volunteers conducting the workshop on food waste with the children

*"They played games with the children to introduce the concept of food wastage and the types of waste in Singapore. This caught the children's interest and made the broad concepts simpler for children to understand."*

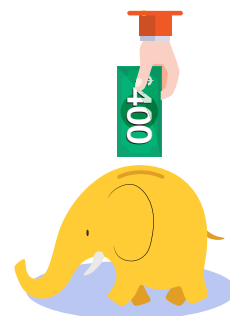
— Kamille Eloisa Guadalupe Zapanta  
MFS English Language Teacher

\*Actual name has been changed due to privacy reasons



## OCBC-NTUC FIRST CAMPUS BRIDGING PROGRAMME

Under the **OCBC-NTUC First Campus Bridging Programme**, children from low-income families who are newly enrolled in My First Skool centres will receive a top-up of \$400 into their Child Development Account. This top-up alleviates the financial challenges faced by families and enables them to afford quality preschool education, as well as child-raising expenses.



**544 children**  
received the top-up in 2022

Additionally, OCBC Bank also conducted three online **Financial Literacy Workshops** this year for parents. The workshops aim to equip parents with necessary money management skills.



**25 families**  
benefitted from the Financial Literacy workshops organised by OCBC Bank



Scan here to find out how the Financial Literacy Workshop has benefitted one of the parents in My First Skool!

## NTUC FIRST CAMPUS SPONSORED NTUC MEMBERSHIP PROGRAMME

The **NTUC First Campus Sponsored NTUC Membership Programme** enables low income families to access the various financial and employability benefits for NTUC members. This privilege will continue till their child or youngest child leaves NTUC First Campus' preschool network.



**3,369 families**  
received a fully sponsored NTUC membership, worth \$117 per annum



Scan here or visit the link for more info about membership benefits:

<https://bit.ly/NTUCMembershipBenefits>:

## INFANT NUTRITION PROGRAMME

The **Infant Nutrition Programme** supports My First Skool Children (2 to 18 months old) from low-income families to afford a range of infant nutritional products necessary for growth.

Grocery vouchers are given to eligible families so that these children may receive adequate nutrition for their developmental growth.



**161 children**  
received grocery  
vouchers to purchase  
nutritional products

*“The grocery vouchers have helped my family to lighten our financial burden. I can now get enough diapers and other nutritional products like baby biscuits for my child’s growth. I am grateful for this support and thank you Bright Horizons Fund for the grocery vouchers!”*

— Parent of Toh Yimi

## YOU ARE SPECIAL! PROGRAMME

Birthday celebrations are an important part of childhood and Bright Horizons Fund aims to ensure all children are given the opportunity to celebrate their special day through the **You Are Special!** programme.



**775 children**  
received birthday cakes  
on their birthdays in 2022





## YOU'VE GOT TALENT PROGRAMME



**You've Got Talent** programme aims to build confidence and improve self-esteem of young children through various sports and arts programmes.



**586 children** benefitted from You've Got Talent Programme in 2022



Completed artwork from Little Artist Kit



Encouraging creativity outside of school through the Little Artist Kit



Physical Music & Movement lessons were resumed in July 2022

## DIGITAL KAMPUNG PROGRAMME

The **Digital Kampung Programme** loans out iPads to My First Skool children who are from low-income families to help them gain access to digital learning, building a more inclusive community.



**250 children** received iPad loans that supported their digital learning

*"It is always good to know that there are such initiatives like the Digital Kampung Programme in the centre that does not hinder my child from learning in today's digital society."*

— Parent of Javier Sim\*

\*Actual name has been changed due to privacy reasons

## READ-TO-REACH PROGRAMME

**Read-to-REACH Programme** is a small group early intervention programme that provides learning support to help raise the English literacy levels in My First Skool children who are from low-income families.



**367 children**  
benefitted from  
Read-to-REACH  
Programme

## FAMILY AND CHILD BONDING KIT - GRATITUDE IS OUR SUPER POWER!

The **Family and Child Bonding Kit** came about as BHF suspended programmes which involved mass physical participation to be in line with the Government's advisory during the peak of the COVID-19 pandemic.

This year, the Family and Child Bonding Kit was themed around gratitude. **5,494 kits** were distributed to encourage families to take a pause to notice and appreciate the things that we often take for granted. The kit also reinforces problem-solving skills amongst the children.

*"The activities in the kit are very interesting! The outdoor trail provided us an opportunity to have some fun outdoors together! The activity kit has helped our child to learn, play and understand new things."*

— Parent of Yuri Tan\*



Parent-child bonding over activities in the kit



Completing the activities outdoors as a family



\*Actual name has been changed due to privacy reasons

## BHF CHAIRMAN'S MESSAGE



My most sincere thanks to you for the generous contributions to the Bright Horizons Fund. Your partnership has made a big, practical difference to the lives and prospects of many beneficiaries and their families. I look forward to your continued strong support toward our joint effort for good in 2023!



— Mr Heng Chee How  
Chairman, Bright Horizons Fund



## THANK YOU FOR MAKING A DIFFERENCE



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### Tax Deduction

To receive tax-exemption for PayNow donations of \$100 & above, please email [BHFFinancialAssistance@ntucfirstcampus.com](mailto:BHFFinancialAssistance@ntucfirstcampus.com).



Scan here to learn more about NTUC First Campus Child Support Model — a holistic, multi-pronged approach to support low-income families and children.





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